Website Proposal for Republican Women Clubs

11160 Sun Center Drive, Rancho Cordova, CA 95670 (916) 368-3680 | Fax (916) 368-3685

Basic Package **Setup: $200** **Hosting: $290/yr**

- Choose one of our site templates
- Site Editing Tool
- WYSIWYG Editor
- Calendar
- Simple News Updates
- Content highlight boxes
- Photo Albums
- 1 email account

Advanced Package **Setup: $250** **Hosting: $350/yr**

Included Basic Package features, plus:

- 3 email addresses for your domain (ex: president@cfrwnd.org)
- Members Only
  - Allows committee chairs to post and manage their portion of site and email their committee
  - Profile management by the member for their data and interest.
- Online Dues and Online Event Registrations
- Online Donations

Private Social Networking Package **Setup: $350** **Hosting: $450/yr**

Includes Basic and Advanced Package, plus the following Social Networking features:

- Group Collaboration Center (unlimited groups)
- Group Email Blasts
- Document Library
- Blog
- Find a Friend
- Discussion Forums

A La Carte Features

- Domain Setup $25 & 5 yr Domain Name Registration/Renewal Fee $40
- Custom Site template $250
- Create a Web Site Logo for your Club – *please contact our office for more details*
- Broadcast Emails – *please contact our office for more details*
- Legislative center with mail and email grassroots campaigns – *please contact our office for more details*

Other Considerations:

- Hosting costs include up to 500 MB of storage and 10 GB of bandwidth per month.

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Company Credentials

Creative Computer Services, Inc has offices in Virginia and California, with a staff of 11 and approximately 100 clients worldwide. We have been in business since 1986 providing technical services for non-profit, member driven organizations including databases, web sites, accounting systems.

Innovative Association Services was formed in 2006. It provides temporary staffing and support. This organization specializes in providing tools and services to groups who are operating as a virtual organization or that are primarily volunteer driven groups. The Ohana product line was created for this organizations customer.

Ohana Software

There are 3 modules of the Ohana software: Web editor, Club Manager, and Private Social Networks. These were designed based on an article by Bettye Chambers of NFRW in the May 2006 edition of the "*Republican Woman.*" Jaculin Thompson Beigel took the article to her development team and said – here is a need that we are going to fill. Ohana makes the maintenance of website easy for the non-technical person, and was expanded to allow for geographically diverse volunteers to manage their clubs and have a private social network. We are proud to make this available to the many Republican groups across the US.

CEO Credentials

Jaculin Thompson Beigel founded the company and has been designing integrated data and web systems since 1995. Her specialty is increasing member services while decreasing the staff time to provide the services. She is the primary Information Architecture Consultant on our major projects. She has been a member of SRWF since 2002. She is the 2nd Vice President for her home club – Sacramento, CA, Web Advisor to the Northern Division of the California Federation of Republican Women. Her companies are sponsors of the NFRW Technology Session and hope to show the many clubs of NFRW how to grow their club and reduce the volunteer hours needed to operate in order to expand the Republican ideas and **WIN IN 2010**!

References:

California Travel and Tourism Commission: www.visitcalifornia.com
American Association of Marriage and Family Therapy: www.aamft.org
Sacramento Republican Women Federated: www.sacramentorwf.org
CFRW, Northern Division: www.cfrwnd.org
Santa Rosa Republican Women: http://www.santarosarwf.org
Republican Women of Okaloosa Federated: www.rwof.org
Nevada Federation of Republican Women: www.nvfrw.org